

SCIENTIFIC OPINION

From

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Member of the scientific jury according the order № 728/05.04.2021 of the Rector of the
Trakia University Stara Zagora and appointed for preparation of a scientific opinion
according to the protocol of the first meeting 22.04.2021 г.

SUBJECT: Competition announced in State Gazette no. 15/19.02.2021 for holding the academic position of "Associate Professor" in the scientific specialty "Social Medicine and Organization of Health and Pharmacy", field of higher education 7. Health and Sports, professional field 7.3. Pharmacy, for the needs of the specialty "Assistant Pharmacist" at the Medical College, Trakia University Stara Zagora, announced on the website of the Thracian University.

One candidate participates in the competition - Valentina Yovcheva Belcheva, MPharm, Ph.D. The candidate has submitted all the necessary documents for the competition in accordance with the Regulations of the Trakia University, as well as a reference for the implementation of the minimum requirements for holding the position of "Associate Professor".

Brief biographical data

Valentina Yovcheva Belcheva graduated in Pharmacy in the Medical University of Sofia, Faculty of Pharmacy in 2005. She has two additional master's degrees - Master of Business Administration (Sofia University, 2008) and Master of Public Health and Health Management (Medical University). - Pleven, 2014). She has two recognized specialties in the field of healthcare - Organization and economics of pharmacy and distribution

practice (Medical University - Sofia, FF, 2012) and Economics of healthcare (Medical University - Sofia, PHC, 2017). In 2017 she acquired the educational and scientific degree "Doctor" in the scientific specialty: "Social Medicine and Organization of Health and Pharmacy" at MU-Sofia, PHC with the topic: "Economic impact of the process of changing the regime of prescribing and dispensing drugs on public health". Her professional path has passed through a "master pharmacist" in a pharmacy and since 2006, as a medical representative in one of the largest pharmaceutical companies - Sanofi. During these years she gradually climbed into the hierarchy from product specialist, product manager to the present moment, where she holds the position - Marketing Manager for Southern, Eastern and Central Europe; Consumer Health Care Department; Sanofi. The teaching activity she performed was as a part-time lecturer at Sofia University "St. Kliment Ohridski" and Medical University-Pleven.

Scientific and publishing activity

Valentina Yovcheva Belcheva, participated in the current competition with 45 scientific papers and a monograph (habilitation thesis), of which:

- 14 publications in contemporary Bulgarian scientific journals, referenced and indexed in world-famous databases
- 4 publications in referenced foreign scientific journals with scientific review
- 27 publications in peer-reviewed Bulgarian scientific journals with scientific review
- A published monograph - Marketing of medicinal products, issued by the Bulgarian Institute of Cardiology 2021.

In most of the presented publications, the candidate is the first or second author, which shows the main contribution to the scientific production. The scientific production of the candidate is presented at numerous scientific forums, held both in Bulgaria - 14 and abroad - 3. A total of 30 citations are presented, most of them - 15, are in scientific

journals, referenced and indexed in world-famous databases with scientific information or in monographs and collective volumes. There are ten citations in monographs and collective volumes with scientific review and five in unrefereed journals with scientific review.

The presented scientific output and the interests of the candidate can be defined in four main areas: Social Medicine and Health Economics, Organization of Health and Pharmacy, History of Medicine and Pharmacy and Hospital Pharmacy and Pharmacology. As the first two - "Social Medicine and Health Economics", "Organization of Health and Pharmacy" prevail (a total of 33 scientific papers), which are decisive for the direction in which the competition was announced.

Conclusion

The scientific production of mag. farm. Valentina Yovcheva Belcheva, PhD, fully complies with the Law on the Development of the Academic Staff in the Republic of Bulgaria, both the Regulations for its implementation and the Regulations of the Trakia University for holding the academic position of "Associate Professor". The minimum requirements are fully covered for the position of "associate professor", and for many of the indicators it was exceeded. All this gives me the reason to give a **POSITIVE EVALUATION** and to propose to the esteemed members of the Scientific Jury to vote for awarding the academic position "Associate Professor", in the field of higher education 7. Health and Sports, professional field 7.3. Pharmacy, for the needs of the specialty "Assistant Pharmacist" at the Medical College, Trakia University-Stara Zagora, to Valentina Yovcheva Belcheva, PhD.

Varna

27.05.2021

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